



SOCIAL MEDIA

USING THE INTERNET AND ELECTRONIC
DEVICES RESPONSIBLY



INTERNET ACCESS

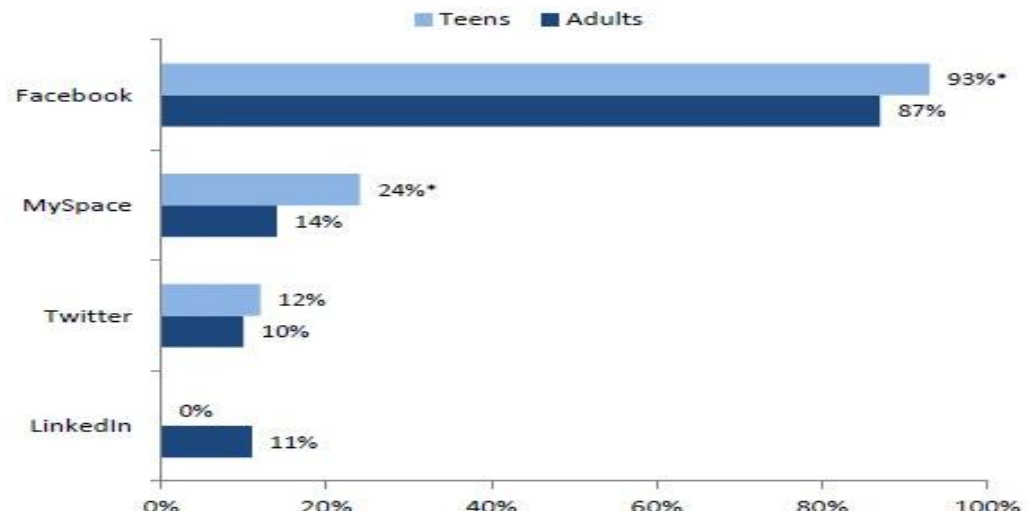
- 93% of teenagers (12-17yrs) have access to the internet and go online regularly!
- 63% of teen internet users go online every day
- Smartphone ownership is highest among older teens, as 31% of teens ages 14-17 have a smartphone. 77 percent of teens have mobile phones
 - 91% of teen smartphone owners use social networking sites, and 25% are Twitter users
- There are **MANY** positive features to the internet:
 - Help with homework
 - Maintain many relationships
 - Learn and find new information
 - Etc.
- Positive when used correctly...

FORMS OF SOCIAL MEDIA, ELECTRONIC USES, AND INTERNET SITES

- Twitter- use 140 characters to send out “updates” of your current thoughts and events.
- Facebook- create a page dedicated to yourself, with personal information and pictures. Can make posts and timeline.
- MySpace
- LinkedIn – professional page with picture and resume, add friends to networking and make business connections.
- Text Messaging- text, pictures and video sent from one mobile device to another
- YouTube- video posting site where you can upload videos of your creation
- Instagram
- Pinterest

Where do teens and adults maintain their online social media accounts?

Based on teens/adults who use social network site(s) and/or Twitter



How teens use social media sites

Based on teens who use social network sites or Twitter

| | |
|---|----------|
| Send instant messages or chat with a friend through the social network site | 88% |
| Post comments on something a friend has posted | 87 |
| Post a status update | 86 |
| Post a photo or video | 80 |
| Send private messages to a friend within the social network site | 76 |
| Tag people in posts, photos or videos | 69 |
| Play a game on a social network site | 50 |
| Median # of activities | 6 |

Source: The Pew Research Center's Internet & American Life Teen-Parent survey, April 19-July 14, 2011. N=799 for teens 12-17 and parents, including oversample of minority families. Interviews were conducted in English and Spanish.

SOCIAL MEDIA AND YOU

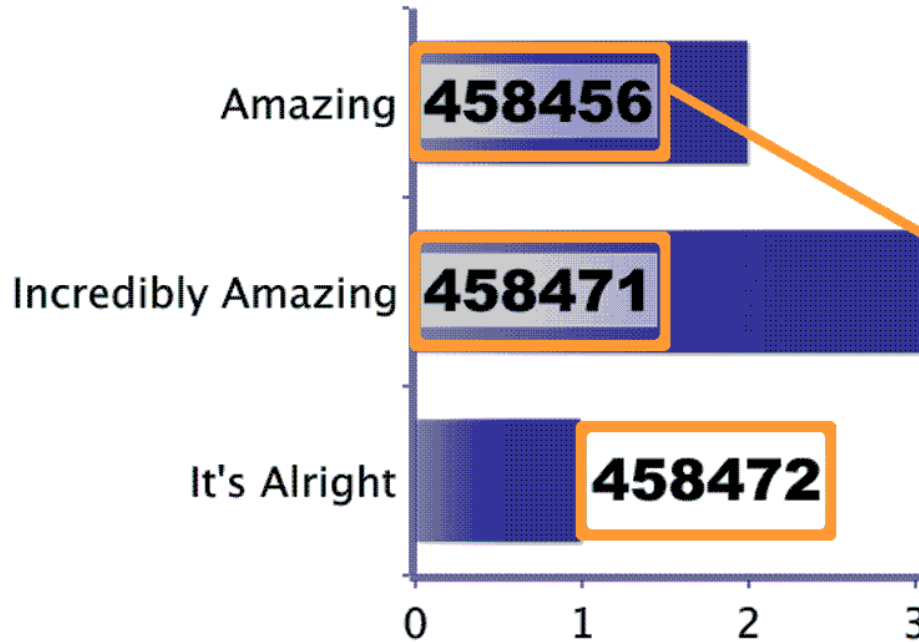
-GET READY TO TXT

HOW TO VOTE VIA TEXTING

EXAMPLE

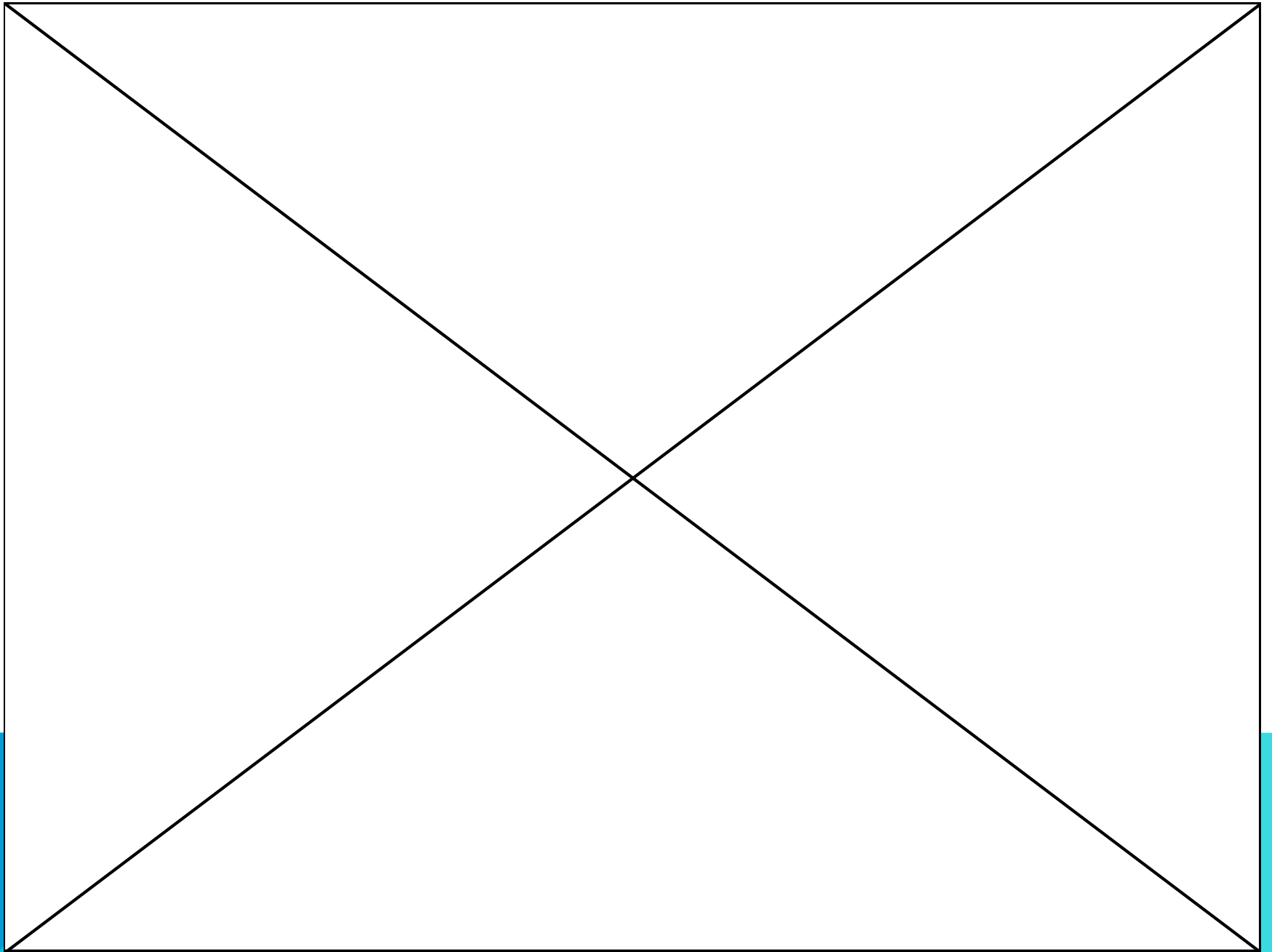
How do you like my presentation so far?

Text a **CODE** to **37607**

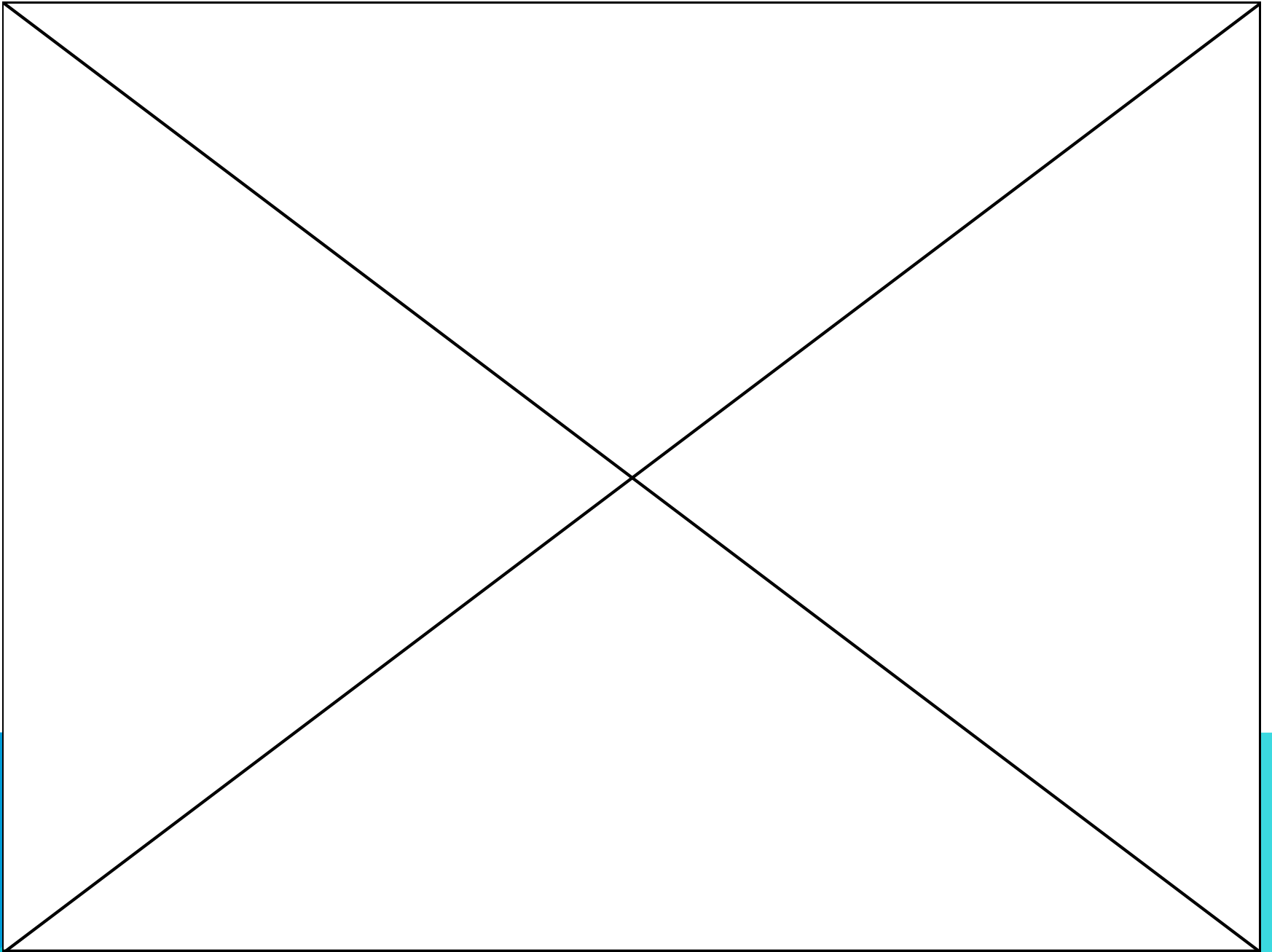


TIPS

1. Standard texting rates only (worst case US \$0.20)
2. We have no access to your phone number
3. Capitalization doesn't matter, but spaces and spelling do



Poll: Do you use social media?



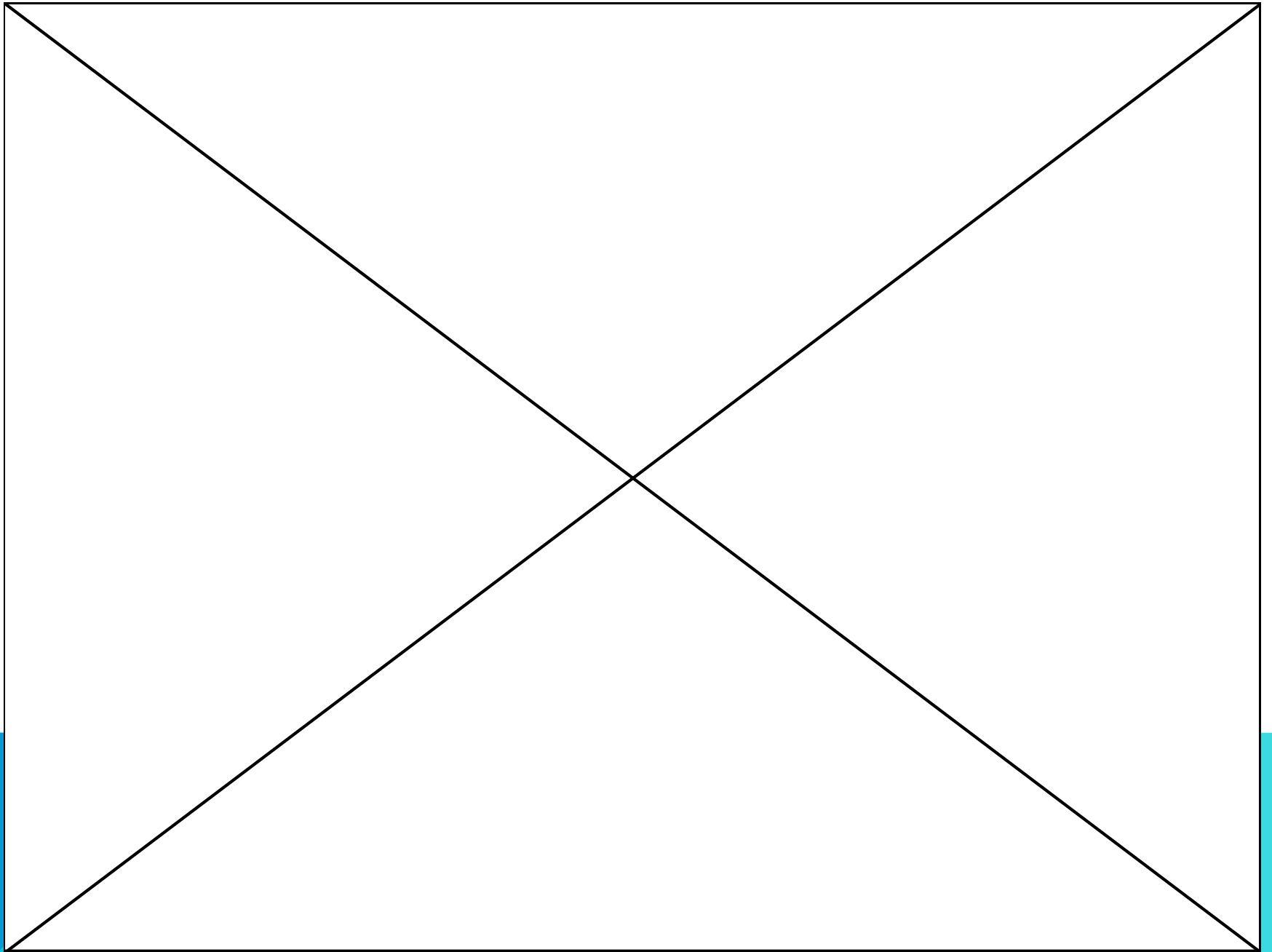
Poll: How often are you on facebook?



- 80% of online using teens are on a social network- 95% have facebook
- The average teen has 201 Facebook friends
- 37% send messages to friends every day
- 55% of teens have given out personal info to someone they don't know, including photos and physical descriptions
- 29% of teens have posted mean info, embarrassing photos or spread rumors about someone
- 67% of teenagers say they know how to hide what they do online from parents



- 43% of teens say they would change their online behavior if they knew that their parents were watching them

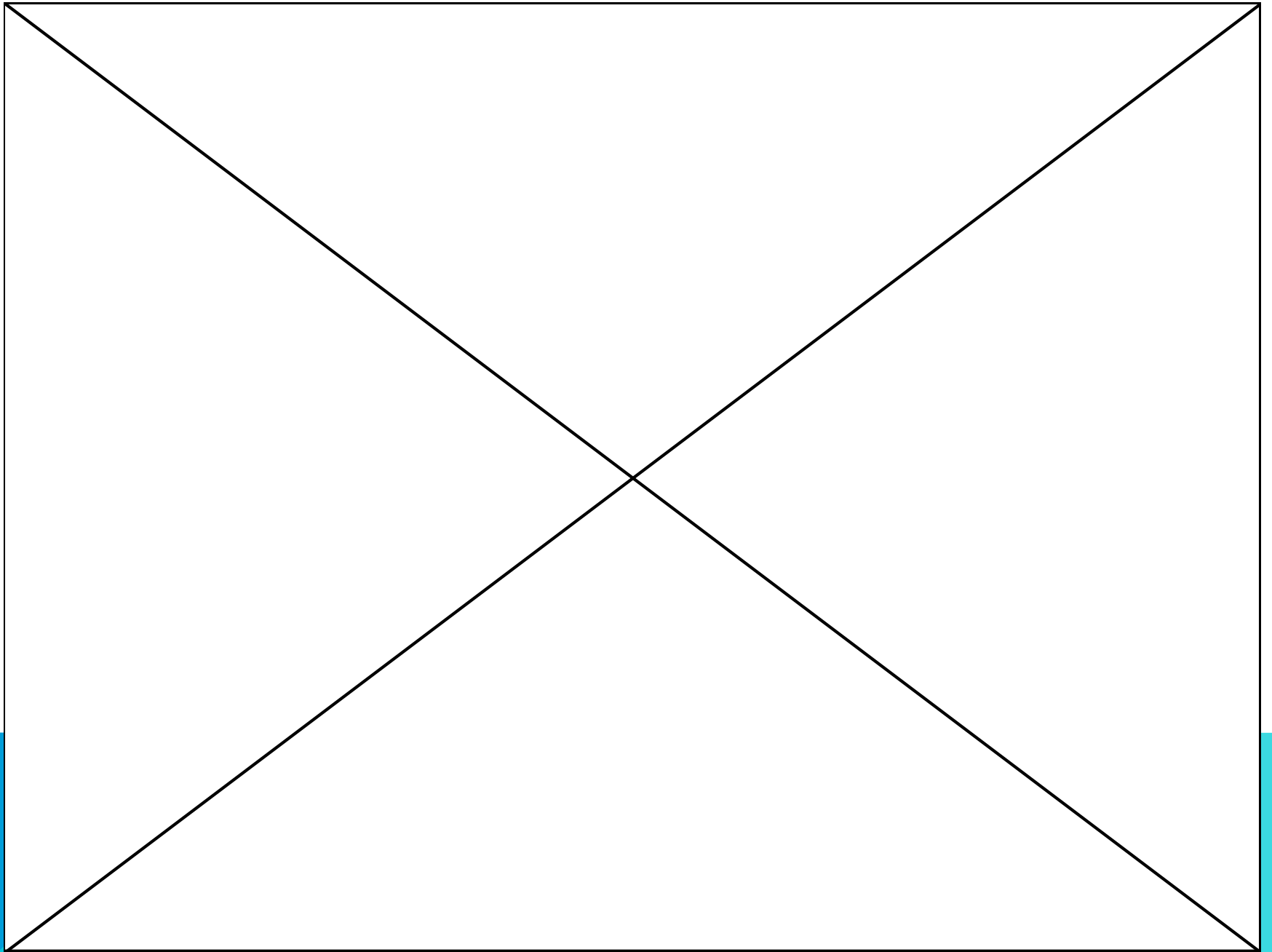


Poll: How often do you tweet?

TWITTER

- **@WVTV-** Warrior Update
- **@WVHSComm-** Warrior Community news and events
- **@WVHSPrincipalStipp-** Important updates from your principal
- **@WarriorNation1-** find out about spirit days and news from the student section



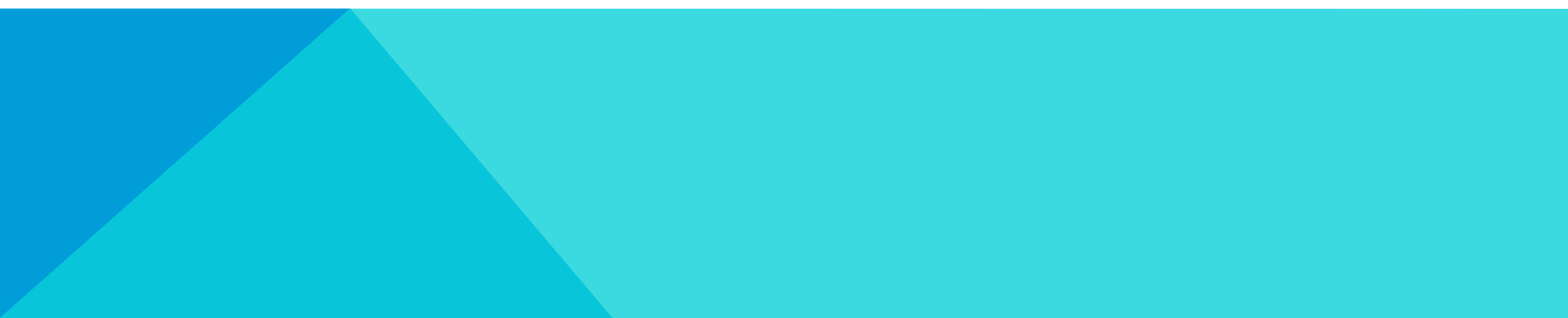


Poll: How many txt's do you send per day?

TEXT MESSAGING

- **63% say that they use text to communicate with others every day**
 - Only 39 percent of teens reported making phone calls daily and 35 percent of teens say they communicate face-to-face

 - **Teens are sending an average of 60 text messages per day!!!!**
 - Girls send on average 100 texts a day, Boys send 50
 - The phenomenon is beginning to worry physicians and psychologists, who say it is leading to anxiety, distraction in school, falling grades, repetitive stress injury and sleep deprivation.

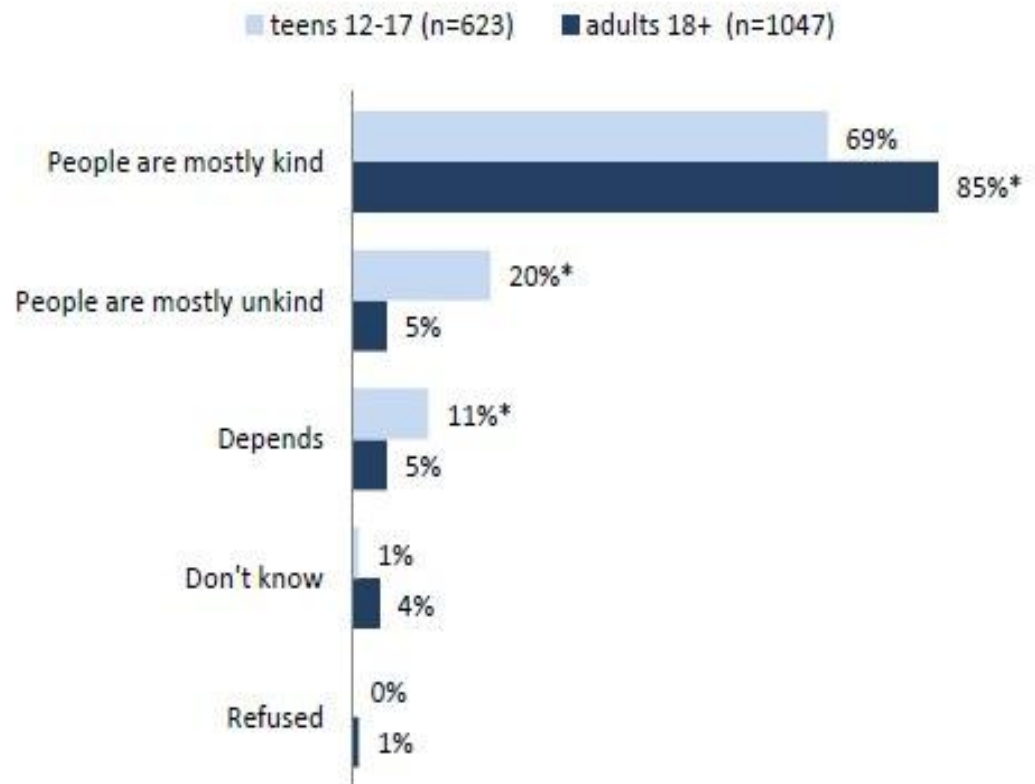
 - **Sexting...**
 - Sending Nude, semi-nude, or provocative photos
 - 15% of teens in grades nine through 12 who were a part of the study and had a handheld device said they sexted, while 50% admitted to knowing someone who has or does sext
- 

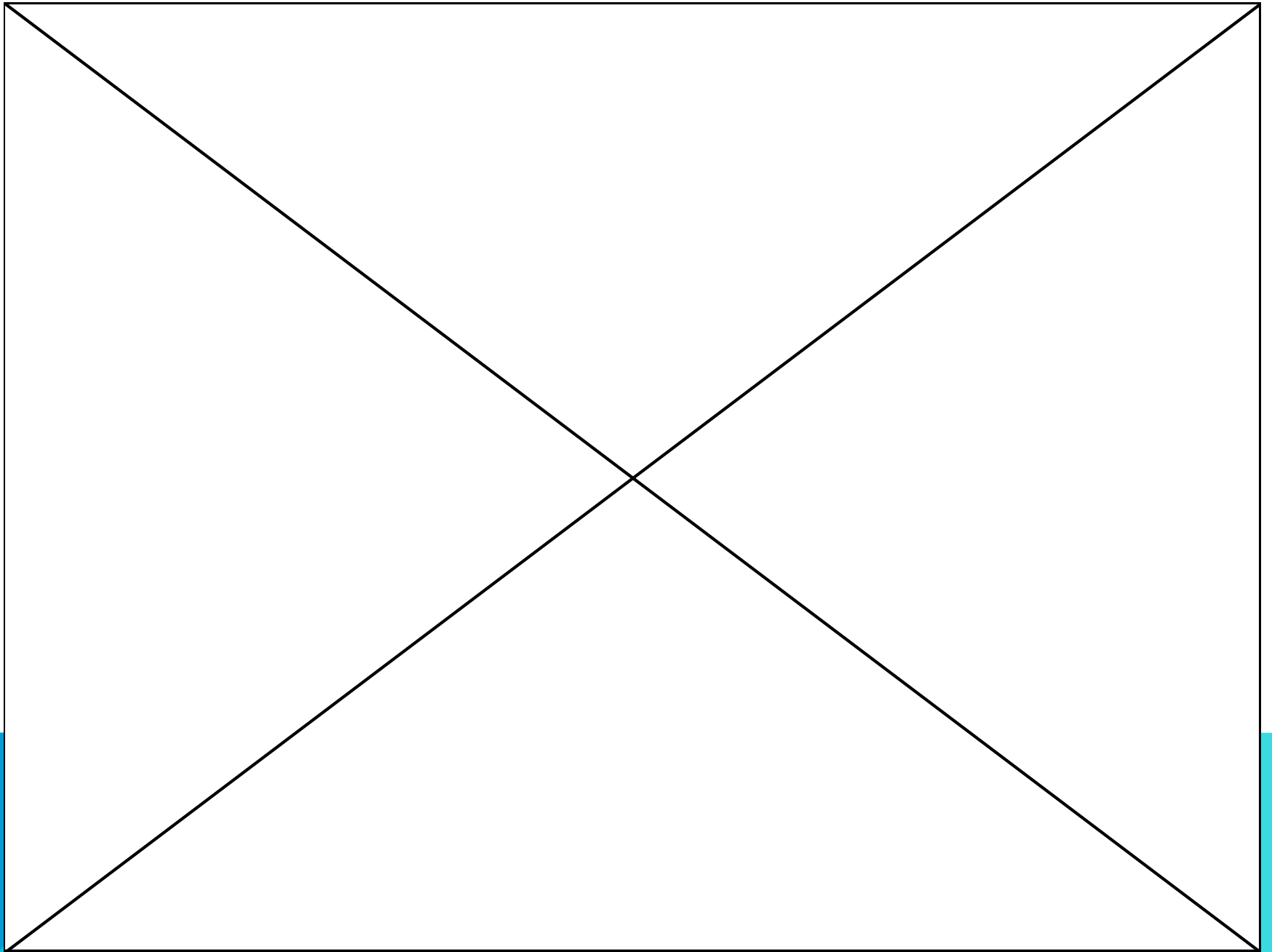
DANGERS OF SOCIAL MEDIA AND TEXTING

- Cyber-bullying
- Threats
- Misunderstanding
- Sexting
- Too much information
- Scamming
- Future jobs
- Digital “DNA”

Overall, in your experience, are people your age mostly kind or mostly unkind to one another on social network sites?

% of teens and adults who use social media





CYBER-BULLYING

- What is it?
- Consequences...
 - More bullying, violence, lost friendships, truancy, depression, suicide



CYBERBULLYING

SOCIAL MEDIA BECOMES THE NEW SCHOOL YARD FOR BULLIES

Teens say cruel behavior takes place on...



TWITTER
23.8%



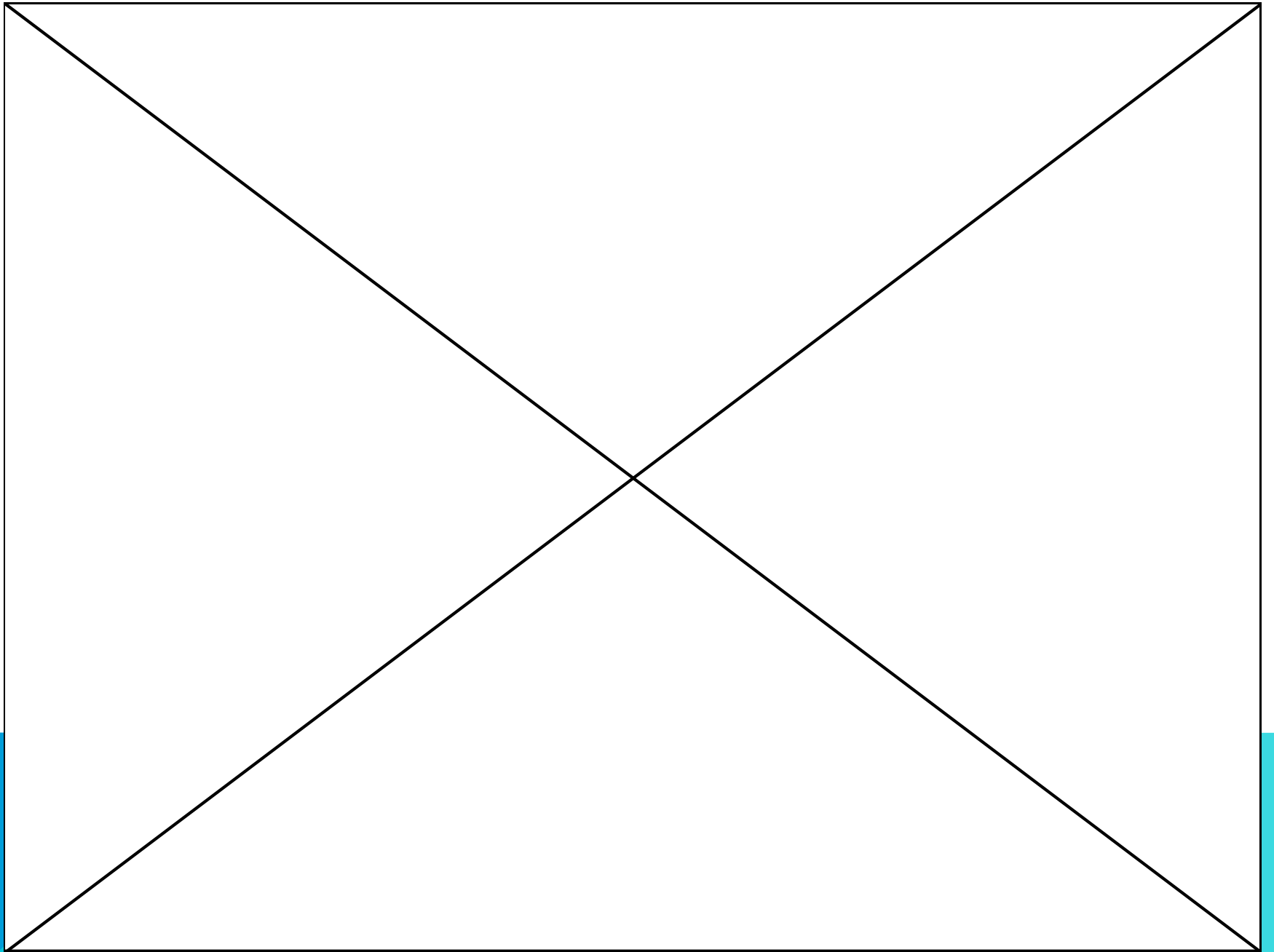
FACEBOOK
92.6%



MYSFACE
17.7%



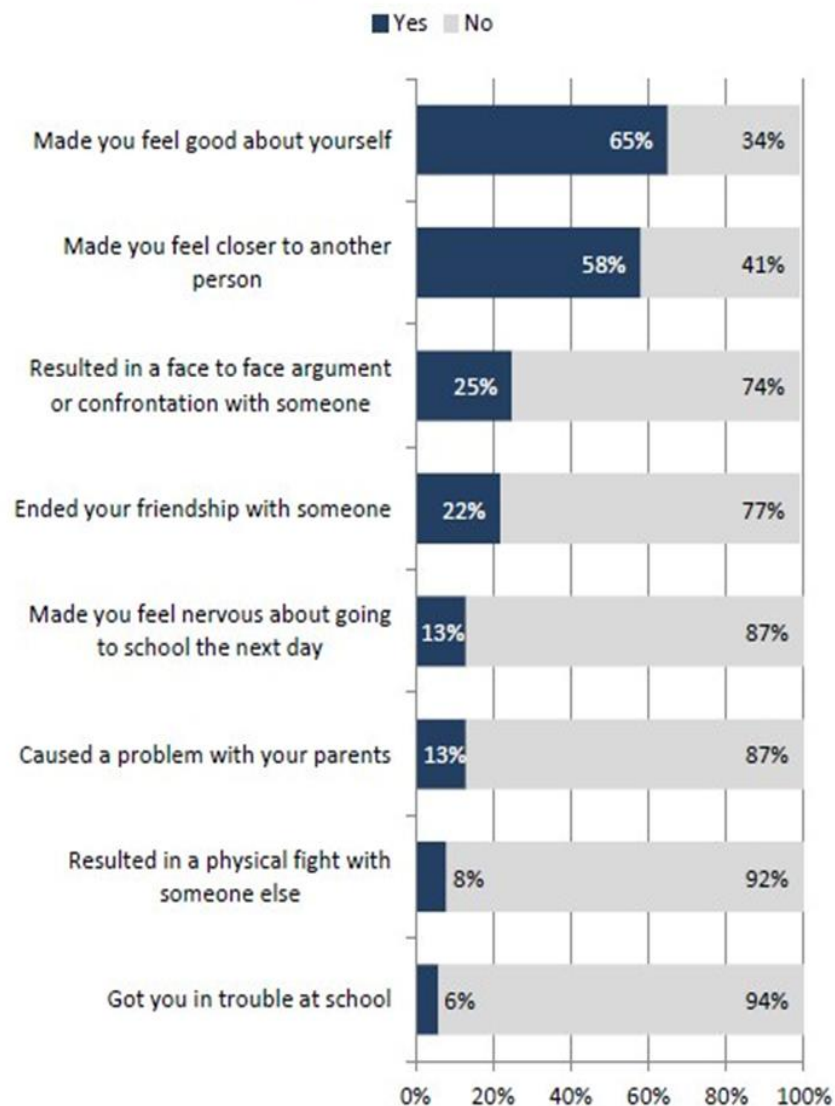
**INSTANT
MESSENGER**
15.2%



Poll: Would you say those same things face-to-...

Have you, personally, ever had an experience on a social network site that...

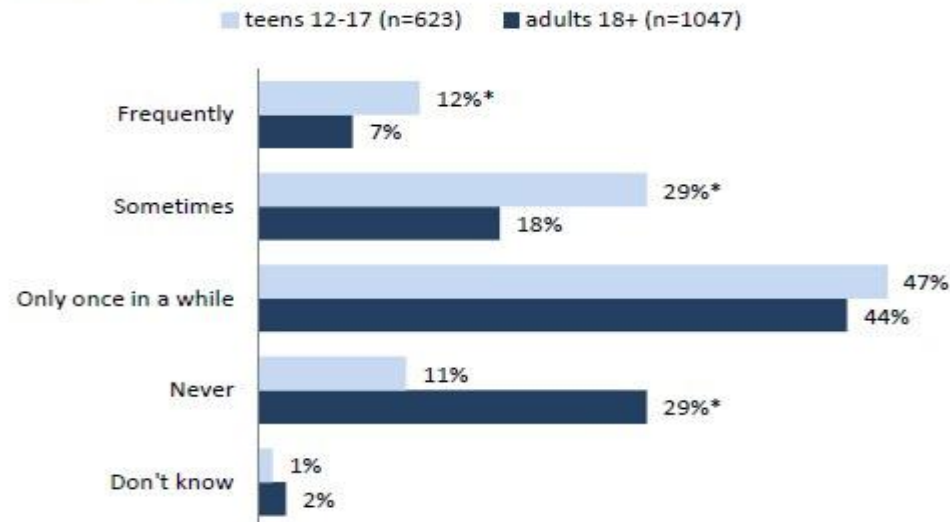
% of teens who use social media (n=623)



Source: The Pew Research Center's Internet & American Life Teen-Parent survey, April 19-July 14, 2011. n=799 for teens and parents, including oversample of minority families. Interviews were conducted in English and Spanish.

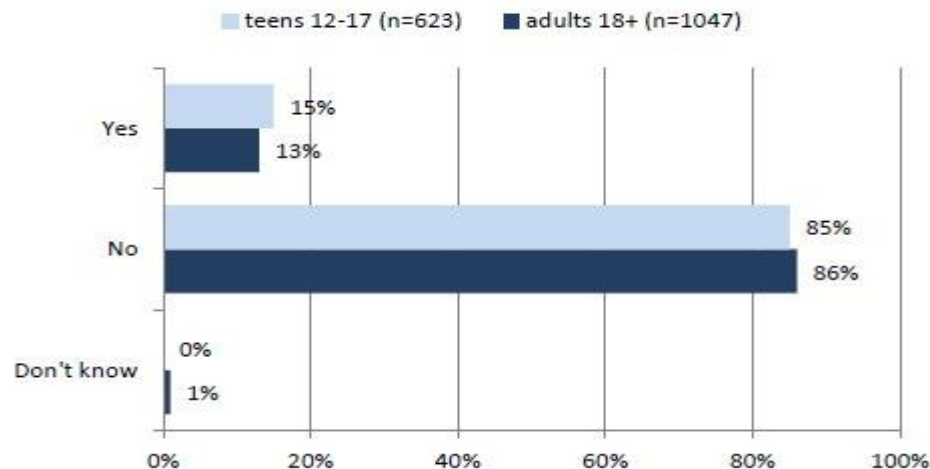
How often do you witness online cruelty and meanness?

% of teens and adults who use social media

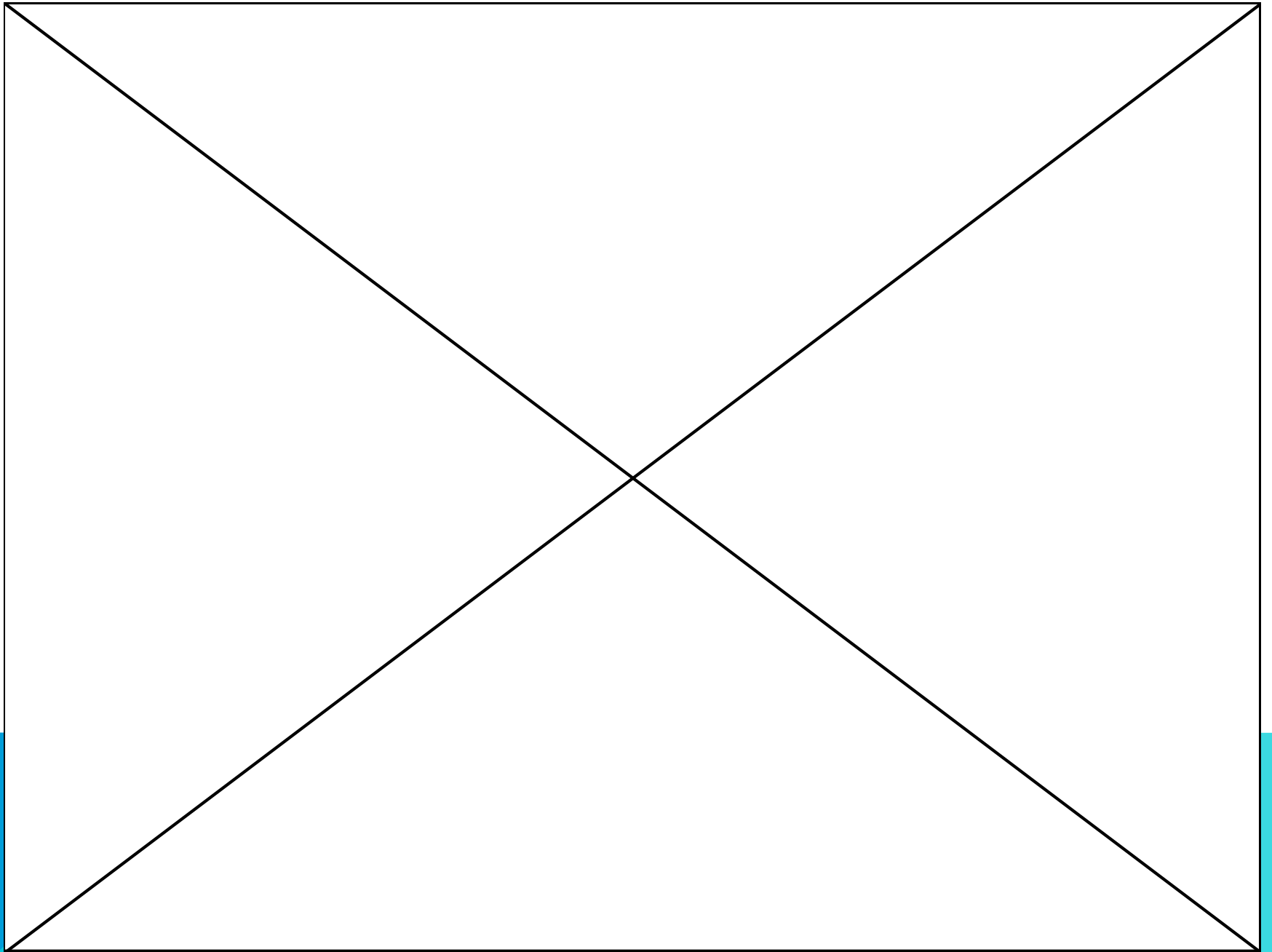


In the past 12 months when you have been on a social network site, has anyone been mean or cruel to you?

% of teens and adults who use social media



Source: The Pew Research Center's Internet & American Life Teen-Parent survey, April 19-July 14, 2011. n=799 for teens and parents, including oversample of minority families. Interviews were conducted in English and Spanish. Adult data from Pew Internet's August 2011 Tracking survey with adults 18+, July 25-August 26, 2011. n=2260. There are no statistically significant differences reflected in this chart.



Poll: Have you ever posted something you would...



“YOUR **FUTURE** IS CREATED BY WHAT

YOU DO **{ TODAY }**
NOT **{ TOMORROW }**”



MR. VANKAMPEN

Add Current City

Activity log



🏠 Guidance Counselor at Waubonsie Valley High School

🎓 Studies at Olivet Nazarene University

❤️ Married to Katie VanKampen

📍 Add your current city



Friends 534



Photos 416



Map 170



Likes 54

About

5

YOUR FUTURE

- Opportunities here at Waubonsie
- College Applications/Scholarships
- Jobs/Careers



LAWS OF SOCIAL MEDIA AND TEXTING

- **False Impersonation-** When you make a fake account on someone without their permission
 - New law for 2012
 - (a-7) A person commits a false personation when he or she knowingly and falsely represents himself or herself to be:
 - (1) another actual person and does an act in such assumed character with intent to intimidate, threaten, injure, defraud, or to obtain a benefit from another; or
 - (3) A violation of paragraph (a)(2), (a)(7), (b)(2),
 - or (b)(7) or subsection (d) is a Class A misdemeanor. A second or subsequent violation of subsection (d) is a Class 3 felony.

LAWS OF SOCIAL MEDIA AND TEXTING

- **Harassing and Obscene Communications Act**

- (720 ILCS 135/1-2) (Text of Section from P.A. 95-849)
Sec. 1-2. Harassment through electronic communications.
 - (a) Harassment through electronic communications is the use of electronic communication for any of the following purposes:
 - (1) Making any comment, request, suggestion or proposal which is obscene with an intent to offend;
 - (3.1) Transmitting an electronic communication or knowingly inducing a person to transmit an electronic communication for the purpose of harassing another person who is under 13 years of age, regardless of whether the person under 13 years of age consents to the harassment, if the defendant is at least 16 years of age at the time of the commission of the offense;
 - (4) Threatening injury to the person or to the property of the person to whom an electronic communication is directed or to any of his or her family or household members; or

LAWS OF SOCIAL MEDIA AND TEXTING

- **Cyber Stalking! If you commit the previous actions, you have violated this law... it's a FELONY!**
- **720 ILCS 5/12-7.3, 12-7.4, 12-7.5 "Stalking - Cyberstalking" Effective Date: 1/1/10**
- **Public Act: 96-0686 House Bill: 2542**
 - Amends the Criminal Code of 1961. Adds elements to the offenses of stalking, aggravated stalking, and cyberstalking.
 - Provides that a person also commits stalking when he or she knowingly engages in a course of conduct directed at a specific person, and he or she knows or should know that this course of conduct would cause a reasonable person to:
 - **(1) fear for his or her safety or the safety of a third person; or**
 - **(2) suffer other emotional distress. Provides that if the conduct is committed using electronic communication, the offense is cyberstalking.**
 - Provides that a person also commits aggravated stalking when he or she, in conjunction with committing the offense of stalking, violates a stalking no contact order or a civil no contact order.
 - Provides that the provisions relating to stalking and aggravated stalking do not apply to any individual or organization monitoring or attentive to compliance with public or worker safety laws, wage and hour requirements, or other statutory requirements.
 - Provides that telecommunications carriers, commercial mobile service providers, and providers of information services, including, but not limited to, Internet service providers and hosting service providers, are not liable under these provisions, except for willful and wanton misconduct, by virtue of the transmission, storage, or caching of electronic communications or messages of others or by virtue of the provision of other related telecommunications, commercial mobile services, or information services used by others in violation of these provisions. Retains the same penalties for the offenses.

HOW TO PROTECT YOURSELF

Privacy settings

Don't post too much information

Inappropriate pictures

Report any suspicious behaviors- Facebook & Twitter

Print out threats or harassment & never retaliate

Take a break, it's okay

Google yourself

Speak to adults about problems/issues/concerns

Parents, deans, counselors, social workers, teachers,



WHO MIGHT BE ABLE TO READ THIS?

COULD
SOMEONE
MISINTERPRET
WHAT I'M SAYING?

THINK

AM I
POSTING IN
ANGER?

BEFORE YOU POST ONLINE

COULD
SOMEONE FEEL
DISRESPECTED?

AM I SHOWING
A BAD SIDE OF
MYSELF?

AM I
REVEALING TOO
MUCH ABOUT
MYSELF?

